



# Press Release

**FOR IMMEDIATE RELEASE**

## Hôtel Sacacomie and GEOS Spa Sacacomie Take First Prize in the “Tourism Business” Category at the 22nd Edition of the Soirée des Sommets Desjardins



**Saint-Alexis-des-Monts, April 28, 2010** – Before a gathering of over 400 guests and VIPs who had come to pay tribute to the excellence of Maskinongé RCM businesses at the Soirée des Sommets, Hôtel Sacacomie and GEOS Spa Sacacomie were awarded top honours in the “Tourism Business of the Year” category.

Organized by the Maskinongé RCM Chamber of Commerce, the Soirée des Sommets Desjardins is an occasion to honour regional entrepreneurs who have distinguished themselves during the year. With its 14 categories and numerous honourable mentions conferred by elected municipal representatives, the event salutes their achievements and gives Maskinongé companies a chance to shine.

In the words of Hôtel and GEOS Spa Sacacomie President Joyce Plante, “embarking on the adventure of sustainable development opens up new development and management avenues that hold great promise for the future. There is still a great deal to be done, and I wish to thank all our partners and employees who are supporting us in our efforts.”

Hôtel and GEOS Spa Sacacomie were singled out for the following strengths:

- **Development of regional and international tourism offerings**, thanks to the new GEOS Spa Sacacomie.
- **The avant-garde concept** reflected in the facility's respect for its natural setting, the communion between humans and their environment, and the wide range of treatments dedicated to promoting health and well-being while capitalizing on the traditions and internationally recognized benefits of thermal care.
- **Innovation: sustainable energy** – Equipped with 24 geothermal wells tunnelling some 150 metres down into the bedrock, the GEOS spa is built in the midst of a forest high above spectacular Lac Sacacomie.
- **Customer service** based on five core values—**authenticity, simplicity, professionalism, respect** and the team's unflagging **attention**—and focused on restoring visitors' bodies and spirits.
- **Sustainable development** – Going beyond GEOS Spa's environmentally friendly construction, Hôtel Sacacomie's Integrated Sustainable Development Plan (ISDP) is based on solid research and aims to generate real social, environmental and financial benefits.
- **Job creation** – 26 new jobs and several contractual positions were opened, for a total workforce of 187 people.
- **Social and economic benefits** – Hôtel Sacacomie supports over a hundred charitable associations, foundations and organizations. It also generates several million dollars in economic spin-offs for regional service companies and contractors.

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